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Photo: Gregory Drezdzon

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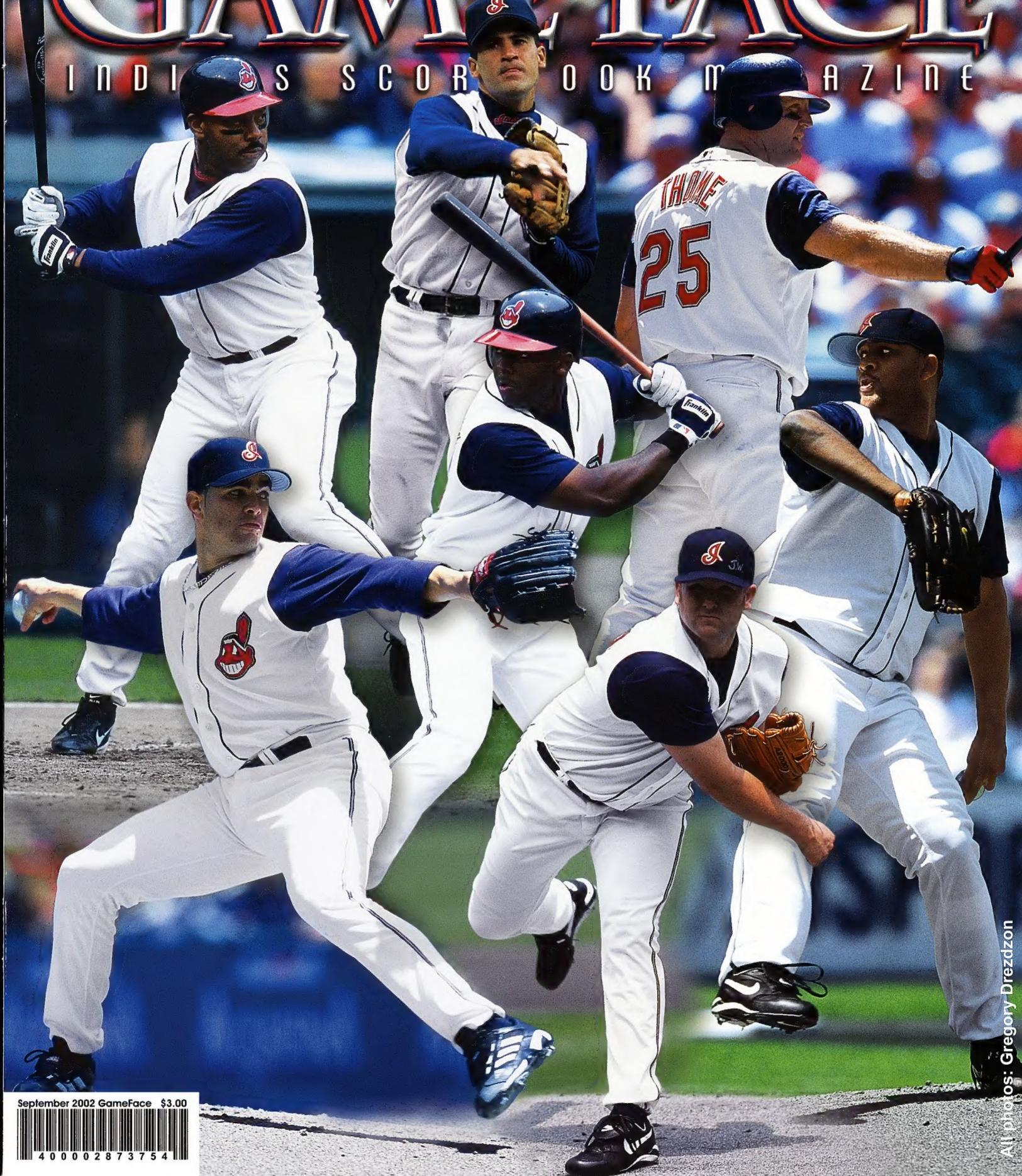
To learn more about the efforts of Cleveland Indians Charities in the Greater Cleveland Community, please turn to page 74.



The Indians are active in the Cleveland Community, most especially in the area of youth education and recreation. To learn more about the Community Outreach programs sponsored by the Indians and their corporate partners, please see the articles on pages 22, 64, and 100.

# GAMEFACE

INDIANS SCOREBOOK MAGAZINE



September 2002 GameFace \$3.00



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All photos: Gregory Drezdzon

# Welcome to Jacobs Field!

## Dear Indians Fans:

On behalf of the Cleveland Indians organization and its players, we thank you for your support during the 2002 Major League Baseball season.

Throughout the off-season and during the early part of this season we had set the expectation of attempting to transition without undergoing a dramatic rebuilding process. We attempted to compete for another American League Central Division title and return to the post season *while at the same time* replenish the upper levels of our farm system with players that would complement the talented young nucleus we have in place at the Major League level.

In the event, however, we were unable to achieve our goal of transitioning *and* competing, we would have to enter into a more profound rebuilding process. We found ourselves at that juncture because, unfortunately, this year's team has not performed at the level we had hoped.

We believe our recent moves are a very significant step toward our continued effort to replenish the quality young players in our system. In a short period of time, Indians GM Mark Shapiro and his baseball operations staff has fortified the lack of depth among position players with the addition of young, exciting talent who will become the building blocks of our future success.

Our challenge is to shorten the period of transition. When faced with the option of waiting five years for our farm system to produce talent or making bold moves to acquire top-quality young athletes who will make quicker contributions at the Major League level, we chose the latter option.

We are confident this strategy will prove every bit as successful as the original blueprint was in guiding this franchise to the sustained championship-contending level it has enjoyed. Our confidence is based on the fact that we have the infrastructure in place—a solid scouting and player development system, and a state-of-the-art ballpark that will serve us well for many years to come thanks to a supportive community that understands the important connection between Indians Baseball at Jacobs Field and the significant economic impact it creates for our city.

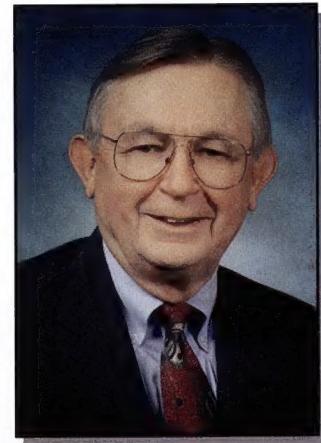
Managing our business in a prudent manner is best exemplified by the fact that we re-invest our revenues into the three areas that matter most to our fans—the **Major League roster** (more than \$260 million the last three years); our **scouting and player development system** (more than \$65 million the last three years, which ranks our organization in the Top 10 of MLB on an annual basis); and to make certain **Jacobs Field** remains one of the finest sports facilities in America (more than \$30 million allocated during that period to provide an entertaining and safe environment for our fans and families).

Your support is the foundation by which we can execute the next chapter of our *Blueprint for Success*, and provide you with the very best in sports entertainment. As we engineer this transition we believe it can be an exciting time. With your dedicated support over the past decade, Indians Baseball at Jacobs Field was filled with many memorable moments. Together, we look forward to creating many more historic moments in the seasons to come.

Sincerely,



Larry Dolan  
President and Chief Executive Officer



Jacobs Field photo: Gregory Drezdzon



The sounds of early morning in Northeast Ohio are muffled by the rustle of newspapers as Tribe fans across the area pull the sports

section from the middle of their daily paper. The description of yesterday's game is the first article to be savored or agonized through (de-

pending on the outcome, of course). It's followed by an examination of the box score, where four simple digits in succession have

# The Other Rules of the Game

by Yank Poleyeff

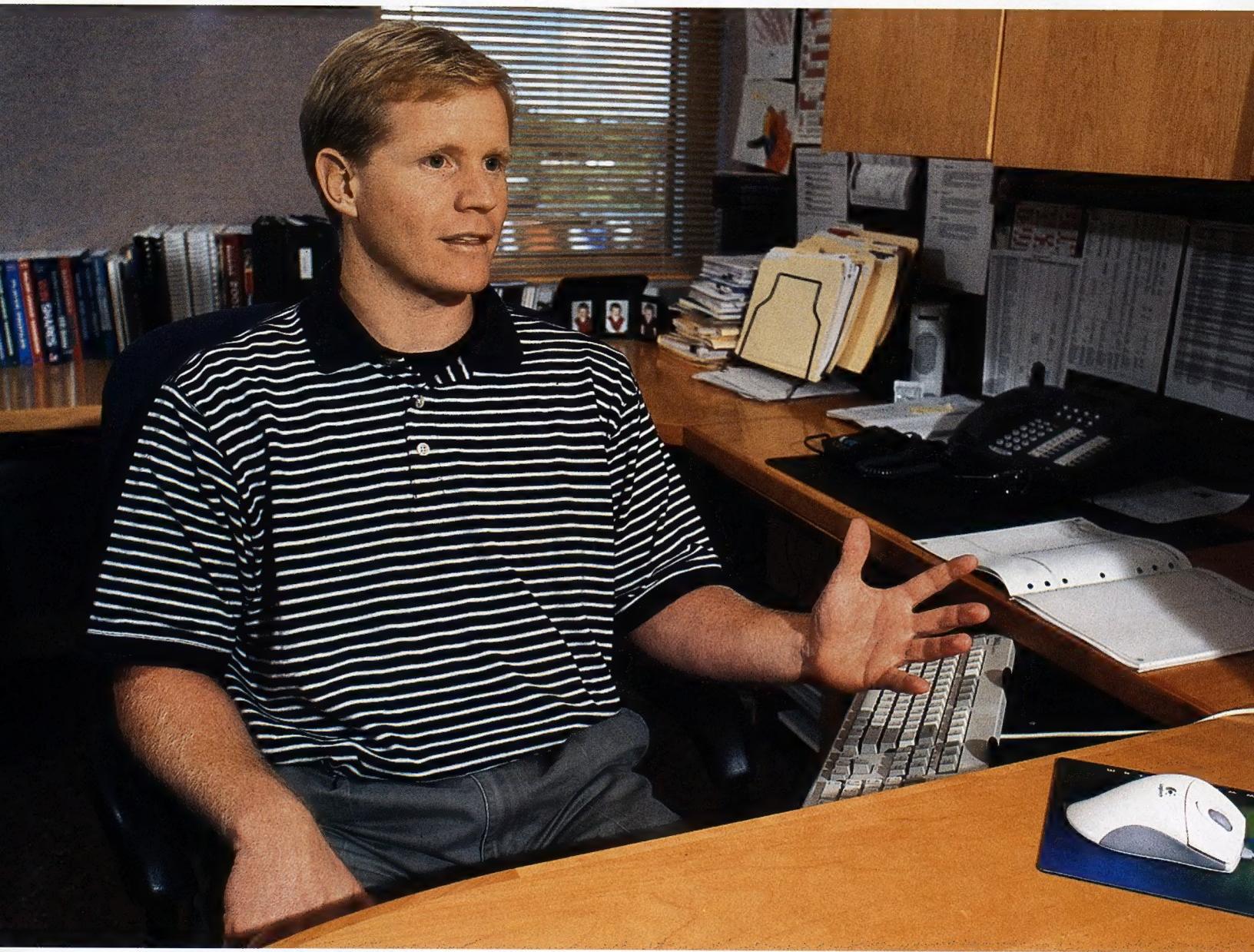


Photo: Gregory Drezdzon



wait until the next year and re-enter the draft in the hopes of a better offer. Accordingly, Major League teams consider the "signability" of a potential draftee almost as carefully as they evaluate his talent. Only two of the Indians 38 top June draftees over the years have chosen to re-enter the draft rather than signing with the club.

"Our scouts get to know the prospects inside and out," said Assistant General Manager John Mirabelli, who is in charge of the Indians scouting operations. "Their family, their background, their ambition to succeed – these

elements are as much the scout's focus as their talent on the field. So we have a pretty good read on the prospect's career direction before we make the draft choice."

Once signed, the organization has either three or four years, depending on the player's age at signing, to develop the player without any roster restrictions. At the end of this period, the club faces its first major decision – whether or not to include the player on the club's 40-man roster. It's a dilemma that Indians General Manager Mark Shapiro faces every year. But this season, with the depth of talent infused into the Indians farm system, the evaluations are especially critical.

"We're going to have some difficult decisions this November regarding the 40-man

*Indians GM Mark Shapiro sits in front of a mammoth chart used to track players.*

**"We're going to have some difficult decisions this November regarding the 40-man roster. Many of the promising players we drafted from the college ranks in 2000 need to be on it for the first time, as well as many of the prospects we've traded for this season."**

**Cleveland Indians General Manager  
Mark Shapiro**

roster," Shapiro said. "Many of the promising players we drafted from the college ranks in 2000 (Brian Tallet, Ryan Church, Ryan Larsen) need to be on it for the first time, as well as many of the prospects we've traded for this season."

Players experienced enough to require "protection" but who aren't included on the 40-man roster become subject to the *Rule 5 Draft* at the December Winter Meetings. Dating back to 1892, the draft is a charmingly anachronistic game of cat-and-mouse in which teams dare others to draft their unprotected players. The catch is, if Team A drafts a player from Team B at the standard draft price of \$50,000, Team A must keep him on the Major League club the entire following season to earn permanent rights to the player. If Team A can't manage to live with the usually unpolished player crowding the roster for the full year, it must offer the player back to Team B at half price. Not only are the rules and alternatives confusing, they are also a prime target of subterfuge by Major League GMs.

"A couple of years ago, one National League GM thought he had it beat," recalled Indians Player Personnel Director Steve Lubratich. "He drafted a player, then immediately released him and signed him to a Minor League contract, thus evading the need to offer him back. Eventually, they changed the rules so that it was no longer possible."

Although the players changing teams in the Rule 5 Draft are usually of the fringe variety, once every generation or so a team hits the jackpot. Reggie Smith was drafted by the Red Sox from the Twins in 1965, but even that steal can't top the all time bargain the Pirates caught when they drafted Hall of Famer Roberto Clemente from the Dodgers in 1954.



*Photo: Gregory Drezdzon*



Photo: Gregory Drezdzon

It's not unusual for perennial pennant contenders, whose 25-man roster spots are at a premium during the season, to decline participation in the Rule 5 Draft. The Indians have not selected a player in the Major League phase of the Draft since 1994, and the last Rule 5'er to make the team was outfielder Mike Huff, chosen from the Dodgers in 1991. Huff batted .240 in 51 games for the Tribe in 1992, then moved on to the White Sox and Toronto before ending his career in 1996.

Making the 40-man roster holds many advantages for the player, one of which is automatic eligibility to participate in Major League Spring Training. It also starts the sequence of three "option" years, during which time he may be assigned to the Minor Leagues and recalled to the big league club at will.

The fun begins once the player's options have expired, after which, in order to be reassigned to the Minors, *outright or special waivers*

**Indians Assistant General Managers Chris Antonetti, pictured above, and Neal Huntington share responsibility for monitoring the waiver wire. Huntington says the waiver process can be a bit unnerving.**

ers on the player must be requested and cleared. Once the news of the request has been circulated, all other teams have 48 hours to claim the player. If there are no claims, the player has *cleared waivers* and can be demoted. Otherwise, the claiming team with the worst record (with teams in the same league getting priority) gets the player – unless the waiving team changes its mind and withdraws the waiver request.

As you can imagine, the whole procedure in which these waivers are filed, players

claimed, pulled back, and cleared can bring the most experienced baseball administrators to their knees.

"It's a little bit unnerving," admitted Huntington, who, along with Assistant General Manager Chris Antonetti, monitors the waiver wire for the Tribe. "It seems like a straightforward process, but the rules are so detailed and there's so much at stake, every move you make seems uncomfortable."

Last winter, the Baltimore Orioles requested outright waivers on pitcher Chad Paronto. When his name came across the wire, it rang a bell in the minds of the Indians waiver hawks.

"Mark Shapiro had seen Chad pitch at the Minor League level," Huntington said, "and he and many of our scouts really liked him. After we decided we had room on our 40-man roster, we put in a claim and hoped he would get to us."



Forty-eight hours later, the official word came that Paronto was the property of the Indians. He has since become a solid member of the Tribe bullpen.

The pressure cooker is turned up another notch after the "trading deadline" of July 31, when the rules change to require players to clear Major League waivers before being traded. The waiver wires become filled with players offered and withdrawn, as contenders try to make last-minute trades and their rivals try to block those trades – and, as a result,

sometimes get stuck with a player (and a contract) they didn't want in the first place.

"A couple of years ago," recalled Huntington, "the Yankees made a claim on Jose Canseco to block somebody else from getting him, and the Devil Rays turned around and said 'he's yours.' The Yankees had a contract they didn't like and a player they didn't really need."

In order for a team to move a player off the 40-man roster, which sometimes becomes necessary if a team wants to promote a player

not already on the 40-man roster to the big leagues, *outright waivers* must be requested. The procedure is the same as that of Major League waivers, except that players on outright waivers cannot be pulled back. Got it?

"You learn something every day," Huntington declared, "and the only way to pick it up is to live through it day by day. Before we make a move, we run through a checklist to make sure we thought of every possible consideration first. Sometimes we call the Commissioner's Office just to make sure."

Huntington and Antonetti take these precautions to avoid situations such as the 1990 incident in which the Pirates placed outfielders Moises Alou and Wes Chamberlain on waivers. When they were claimed, by the Expos and Phillies respectively, the Bucs attempted to withdraw them, only to find out they had inadvertently been placed on *outright waivers*, the irretrievable kind. As an accommodation, the Expos agreed that Alou would officially be considered a "player to be named later" in a previous trade in which the Pirates had acquired pitcher Zane Smith.

Ironically, Smith contributed mightily to the Pirates successful drive to the National League East Division title by posting a 6-2 record and 1.30 ERA down the stretch. But most botched waiver-claim stories don't have as happy an ending.

And these aren't the only types of waivers on the books. There are also Special Waivers, Unconditional Release Waivers, Irrevocable Waivers, Designations for Assignment, and the ever-popular Unconditional Release Waivers For Purposes Of Playing In Japan. Add that to the usual day-to-day concerns of the disabled list, arbitration and free agency, and it leaves you wondering how modern general managers find the time to evaluate talent.

"It's our job to know these rules and use them to our advantage," Lubratich said. "To the extent we can do that better than anybody else, we have an edge. And that can have a huge impact on the success of our team."

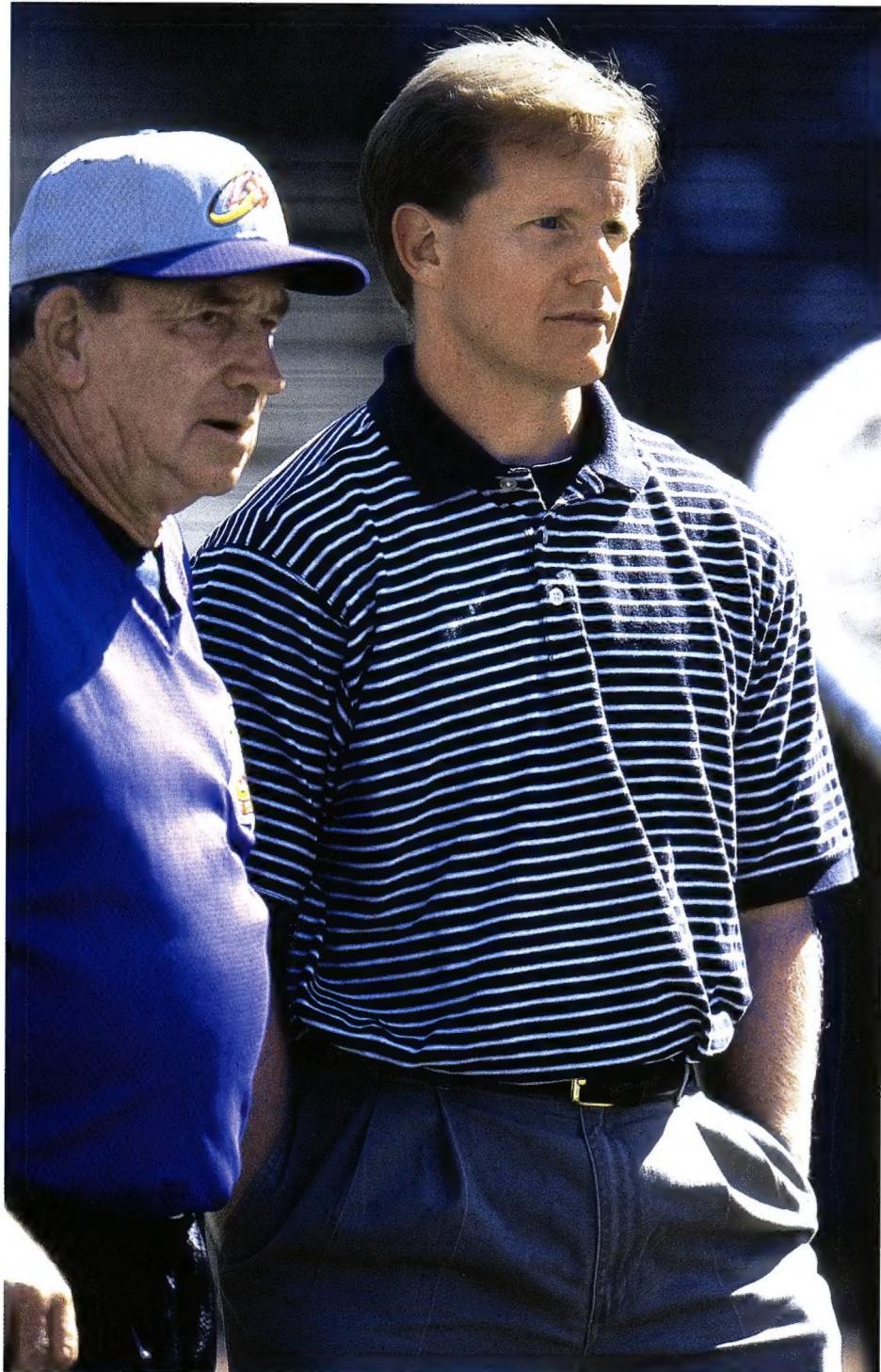


Photo: Gregory Drezdzon

*Huntington, pictured left (with Interim Field Coordinator Johnny Goryl to his right), says you learn something every day in the baseball business. Huntington moves cautiously each time player changes are made.*

• • • • • • • • •

# The Inside Story

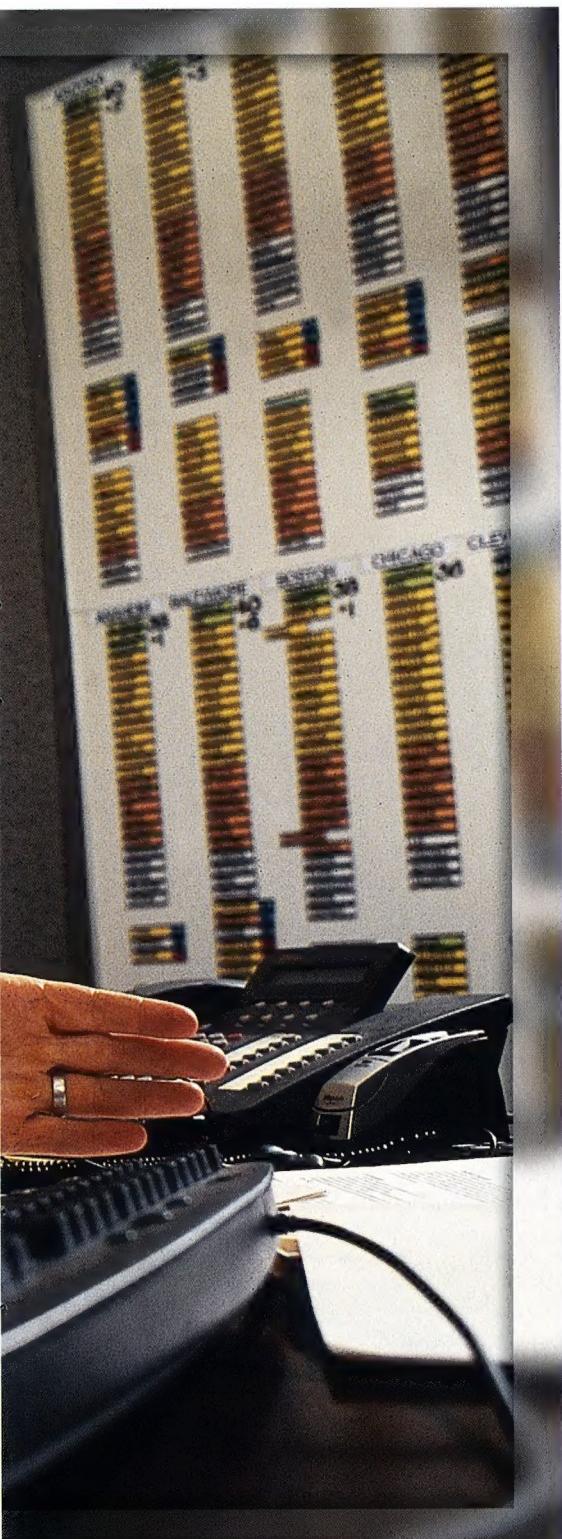
By Jim Ingraham

Player profiles compiled by Chuck Murr





*Below: Indians General Manager Mark Shapiro projects a calm and confident enthusiasm when discussing the Tribe's Major League and Minor League talents – as well as the processes by which those talents were acquired.*



A general manager must be nothing if not flexible.

The best laid plans in baseball have to be evaluated and adjusted frequently, depending on injuries, on-field performance, and off-field considerations.

The best teams are usually the ones who have the best plans but also do the best job executing and adapting their plans as seasons and events unfold.

The Indians began the 2002 season with a plan. The Tribe would enter a transition period in which they would infuse some younger players into a team with a core of veterans. This combination, it was believed, would allow the team to contend for another division championship.

When it became apparent that the club could not transition and compete at the same time, the plan was adjusted in mid-season to enable the Indians to pursue a more aggressive, comprehensive rebuilding process.

The man who is the guiding force in this transition is Indians General Manager Mark Shapiro.

**"Once we formulated our rebuilding plans, we went forward as quickly as we could, without fear of criticism from the fans or the media."**

**Cleveland Indians General Manager  
Mark Shapiro**

In a frenetic 33-day period beginning with the Bartolo Colon trade on June 27, Shapiro made five trades with four different organizations, involving 17 players, 11 of whom came to Cleveland.

The cost?

Five veterans: Colon, Chuck Finley, Paul Shuey, Ricardo Rincon, and Jolbert Cabrera, plus Minor Leaguer Tim Drew.

What did the Indians acquire?

The consensus No.1 prospect in the Montreal organization, shortstop Brandon Phillips, and the consensus No.1 prospect in the Los Angeles organization, pitcher Ricardo Rodriguez.

The Indians also acquired Minor League pitchers Cliff Lee, Francisco Cruceta, and Lance Caraccioli, outfielders Luis Garcia, Grady Sizemore, and Covelli Crisp, and infielder Marshall McDougall.

The addition of those prospects to the Indians Minor League system, added to the prospects that were already there, many acquired through the last two June Drafts, gives the Indians a leg up in the rebuilding process.

"Once we formulated our rebuilding plans, we went forward as quickly as we could, without fear of criticism from the fans or the media," said Shapiro. "We wanted to acquire as many players and as many options as possible from which to build. The next stage for us now will be to determine where everyone fits, and who are the guys we will ultimately build around."

In the following interview, Shapiro talks about the decision-making process by the Indians front office this season which led to the acquisition of many new players, the mechanics behind some of the trades, and what kind of players the Indians got in those trades.

**Q:** Obviously baseball seasons don't always unfold the way teams hope. When that happens, you have to make adjustments. That's the nature of the job for a general manager, isn't it?

**A:** Yes. The nature of the job is you've got to have your short-term plan as well as a long-term vision. We entered this season knowing very clearly we were going to be facing a challenge in trying to transition without having to rebuild. And we knew if that didn't prove to be possible, we would have to move decisively and dramatically into a more formal rebuilding period.

Once we hit that juncture, my greatest desire was to make it a one- or two-year rebuilding period, rather than a five- or six-year rebuilding period.

**Q:** Going into this season did you allow yourself "X" number of weeks, by which time if the season wasn't going the way you'd hoped, that you would begin the rebuilding process? Or did you just play it by ear?

**A:** I didn't set a particular date, and some of the injuries initially made it hard to set a date. It just became evident, after that 11-1 start, watching our club, being honest in our evaluations, where we were at, looking to where potential support and improvement could come from, basically the lack thereof, internally, it became very obvious what we had to do.

**Q:** What are the mechanics of making a decision like that?

**A:** There are two things that have to happen. One, you've got to get to that point where you believe that's the best route to go. Then you've got to decide strategically, how are we



player for very long (Garcia is a converted pitcher).

**Q:** Among some of the players who were already in your organization, Victor Martinez, the catcher at Akron, is he a guy you project as a potential core player?

**A:** Yes. He's a potential impact player. He's a middle-of-the-diamond talent, with offensive ceiling. Anytime you've got a switch-hitting catcher who can be a run producer, you've got a premium player.

**Q:** How would you compare Martinez and (Buffalo catcher) Josh Bard?

**A:** Bard may never have the offensive potential that Victor has. But they have similar throwing skills. Bard is probably a little more developed in his leadership and game-calling ability. He's a little older, and a little more experienced than Victor.

**Q:** When you have two good prospects like that so close together, do you sometimes think about a position switch for one of them?

**A:** I don't know, I like the idea of having a tandem of switch-hitting catchers, who could be catchers here together.

**Q:** How about Ben Broussard, the outfielder you got from the Reds for Russell Branyan. What do you like about him?

**A:** He's an interesting guy. When we were talking about what quality you try to scout, Ben is a hitability guy. He may not be a natural position fit for us right now, he may not have a ton of athleticism. But he's a guy we felt had proven, from a statistical standpoint, at every level, that he was a hitter. We felt that his approach translates to playing in the big leagues. Every scout that saw him, everyone felt this was a guy who was going to hit.

**Q:** Where does Corey Smith fit in at this point in time?

**A:** He fits in developmentally at this point. He hasn't established himself yet at a level where he is etched into our immediate plans. We know he'll be a player for us in the future – but when and in what role – we don't know yet. Those are things still to be determined.

**Q:** Jhonny Peralta has had a nice year at Akron, how would you evaluate him?

**A:** He plays with a lot of energy, and he's playing shortstop in the Eastern League at age 20. He has impact tools that are impossible to ignore – and a very high offensive ceiling.

**Q:** Have there been any players who have been in the organization that have really emerged this season?

**A:** I would say Fernando Cabrera and Jason Davis, both pitchers. They have been frequently overlooked the last year or so, but they



Photo: Gregory Drezdzon

both have power arms, and both are still young with a lot of potential that is just now starting to be tapped.

**Q:** How about Lance Caraccioli, the left-handed pitcher you got in the Finley trade?

**A:** I see him as having the potential to be a Terry Mulholland-type pitcher. He could start, pitch long relief, short relief, anything. And he's very good at holding runners.

**Q:** You've made a lot of changes since Opening Day, added a lot of players. You obviously feel that you've added some much-needed depth to the organization.

**A:** What we've done, by adding all these players, is we now have the ability to create a strategy and a plan for our future. At the beginning of the season, I didn't see that we had the players we needed to get this team where we wanted to get it two or three years from

now. The guys we've added give us that chance. With the right development of these players, the eventual infusion of some free agents down the road, I think we can shorten the rebuilding time.

**Q:** Isn't it fair to say that all teams, at one time or another, have to rebuild?

**A:** That's true. And how you go through it, how well you do it, and how successful you are, dictates what kind of organization you have. You don't want it to take five or six years, and you also don't want to be a team that does just enough to stay in the middle of the pack. We've been decisive in what we've done, and while it might be more painful in the short term, we feel the results for the team and for our fans will ultimately be better in the long term.

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never performed, ever, at the Minor League level. He strikes out a lot. He never gets on base. His contract is prohibitive because he has to be on a Major League team next year. He may have been viewed as a premium guy to get. But to us, he wasn't a guy to get.

There are also cases of players who don't have big-time reputations as prospects, but who are guys we liked and tried to get.

**Q:** So which comes first? Scouting and identifying the prospects you want to trade for, then initiating conversation with that team? Or do you talk first, and then scout their system for guys you like?

**A:** The conversation with the team happens before we hand out the scouting assignments to go see certain players in that organization. The process of identifying the prospects actually starts in Spring Training. We'll have staff meetings and say, "Here are the guys we have good reports on, or guys who stand out statistically, or guys who have received accolades in the industry. So here are the guys to look at. And then:

A) Tell us if there is anyone else, and

B) Corroborate what these reports say. Are we right or wrong? Are those players rightfully considered to be the top prospects? Or are there some that shouldn't be?

**Q:** Did anyone surface during this period that you guys either weren't aware of or weren't previously high on, who emerged as a guy you liked?

**A:** I think Cliff Lee. It's not that we didn't like him earlier. We've always liked him. But the more we saw him, it was obvious that this wasn't just a good left-handed starter, this was a guy who could be a No. 2 or 3 starter. It may not have been a need for us, but even without it being a need, he was a guy who still stood out.

**Q:** Was that a case where you were there to look at Phillips and Lee jumped out at you, too?

**A:** No, Lee was on our list, too.

**Q:** Did you see Phillips at Double-A and Triple-A while he was with Montreal?

**A:** Yes.

**Q:** That worked out good for you, then, since you got to evaluate him at a higher level, before deciding on whether to trade for him.

**A:** Yes, although most, but not all of our looks at him were at Double-A.

**Q:** When you started to scout Phillips, what had you heard and wanted to see, and what did you see?

*Continued on page 56, please  
see **The Inside Story***

## VICTOR MARTINEZ

Age: 23, born December 23, 1978 in Ciudad Bolivar, Venezuela

Position: Catcher B-T: S-R Ht: 6'2" Wt: 185

Signed as a free-agent shortstop at age 17 in 1996, the switch-hitter has batted well above .300 over six Minor League seasons. When switched to catcher in 1998, he thought of quitting. Now, he says he loves the position. Scouts rave about his soft hands, good arm, and natural ability to put the bat on the ball. Named the 10th best prospect and best defensive catcher in the Class A Carolina League in 2001 after batting .329 with 10 homers at Kinston. At Class AA Akron, his average hovered over .330 much of this season and he had an outstanding July, batting .404 (36-87) with five homers, 19 RBI, a .490 on-base percentage, and .736 slugging percentage.

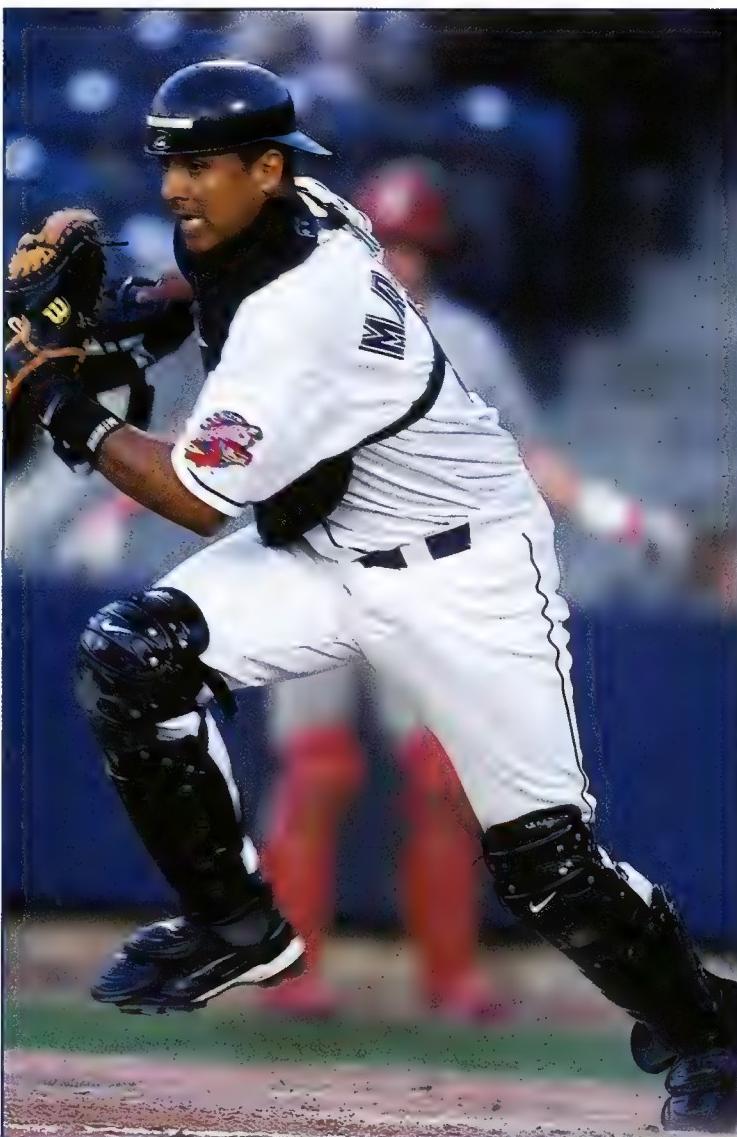
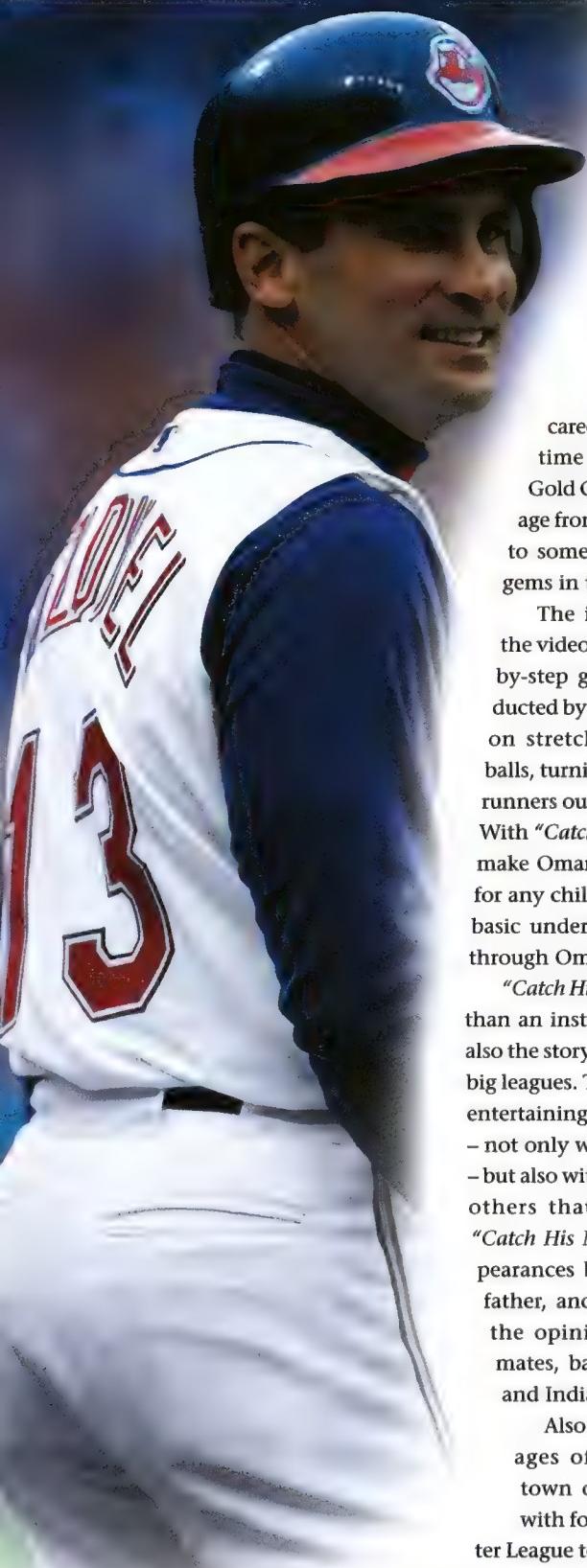


Photo: Gregory Drezdzon



# Catch Omar's New Video Exclusively At Indians Team Shops and Souvenir Stands

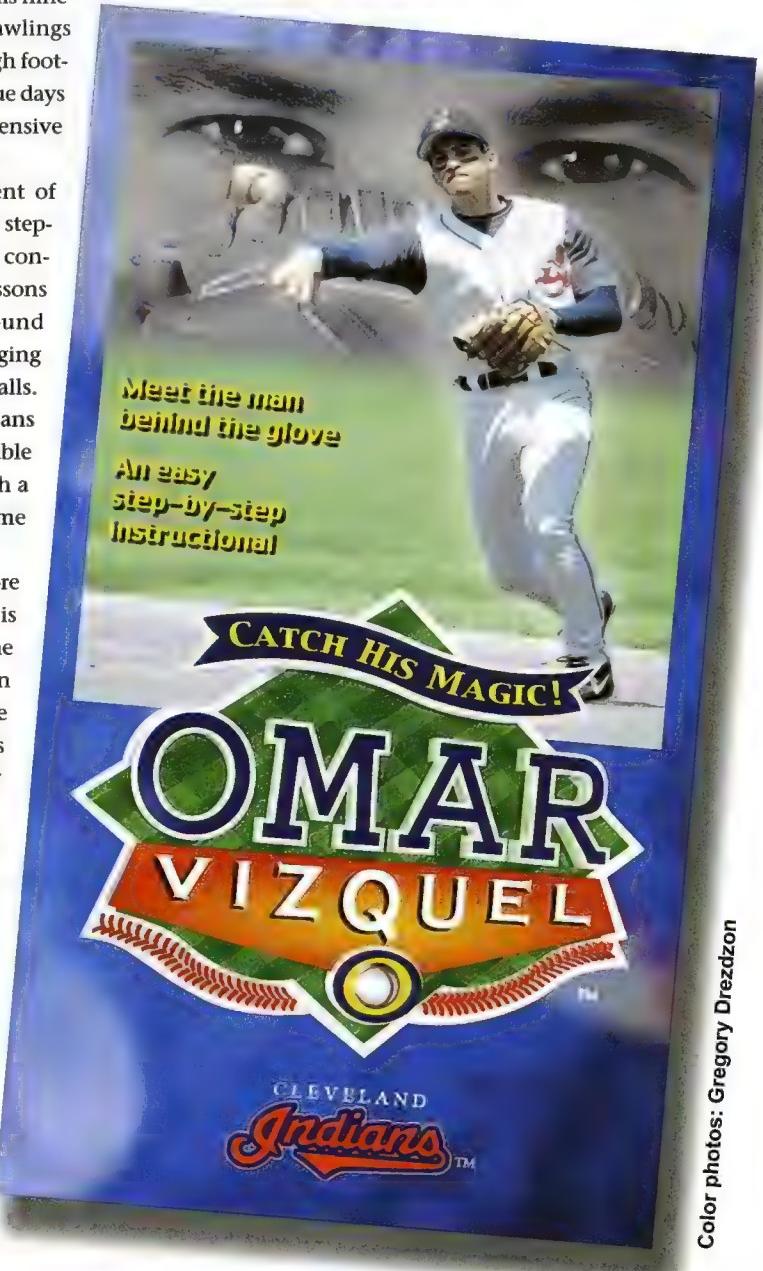
You'll not only learn the basics of playing shortstop from Omar, you'll also enjoy the career documentary of this nine-time recipient of the Rawlings Gold Glove Award – through footage from Omar's Little League days to some of his greatest defensive gems in the Major Leagues.

The instructional segment of the video is an easy-to-follow, step-by-step guide designed and conducted by Omar that covers lessons on stretching, catching ground balls, turning double plays, tagging runners out, and catching fly balls. With *"Catch His Magic"* the Indians make Omar's techniques available for any child to learn along with a basic understanding of the game through Omar's eyes.

*"Catch His Magic"* is much more than an instructional video – it is also the story of Omar's road to the big leagues. The video includes an entertaining view of Vizquel's life – not only with his own insights – but also with the views of many others that know him well. *"Catch His Magic"* contains appearances by Omar's mother, father, and sister. It captures the opinions of his teammates, baseball journalists, and Indians fans.

Also included are images of Omar's hometown of Caracas along with footage of his Winter League team, the Caracas

Lions. There is rare footage of Omar in a Little League international tournament, together with Omar the father, painter, musician, author, and a hard-working Cleveland Indian. In brief *"Catch His Magic"* is also an off-the-field example of baseball as a way of living life to its fullest.



Color photos: Gregory Drezdzon

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Photo: Gregory Drezdon

# TRIBE FUNHOUSE

Memorable Stories, Fun Facts, and Brain Teasers

by Chuck Murr



Photo: Gregory Drezdzon

Young (opposite page) was not known for his control. Nagy (above – at Jacobs Field), on the other hand, has relied for years on his accuracy for many timely ground-ball outs.

Boy, baseball can be bizarre – and a quick look at a box score from an Indians game of 10 years ago will prove it.

On April 12, 1992, the Indians edged the Boston Red Sox, 2-1, at old Cleveland Stadium. Charles Nagy was the winning pitcher, allowing one run on eight hits and four walks over seven innings. He struck out 10, then was relieved for one inning apiece by Brad Arnsberg and Derek Lillquist, who got a save.

Now, for the really interesting (and strange) stuff: Boston's Matt Young pitched a no-hitter – and lost.

He also issued seven walks and the Indians – get this – had SIX stolen bases. A young Kenny Lofton had four steals, Glenallen Hill another, and journeyman catcher Junior Ortiz even stole a base. How weird was that? In his career, Ortiz had eight steals and was caught stealing 18 times.

Cleveland's Mark Whiten was caught stealing by young Red Sox catcher John Flaherty and a young Boston outfielder by the name of Ellis Burks both stole a base and was caught by Ortiz. The Red Sox hit into two double plays and left another

11 runners stranded on base.

Carlos Baerga got both Indians RBI, each on groundouts.

Young began the game by walking Lofton – who promptly stole both second and third base. Lofton scored on a grounder by

Baerga that shortstop Luis Rivera threw away for an error. The Indians scored again in the third when Young walked both Mark Lewis and Lofton. Lewis eventually scored on a fielder's choice groundout by Baerga.

"I wasn't even thinking about the no-hitter, especially with us losing so early in the game," said Young. "Ordinarily, I would have been out of the game in the seventh inning, the eighth at the latest, but it was a no-hitter and the game was still close so I guess they let me keep going."

The Red Sox had a chance to win it against Lillquist in the top of the ninth, putting two runners on with nobody out.

**"The Hall of Fame has recognized it as a no-hitter. They have a picture of me, a ball from the game, and the hat I wore. No matter what Major League Baseball says, I can take my kids to the Hall of Fame and show them. In my book, it's a no-hitter."**

**Former Red Sox and Indians Pitcher Matt Young**

# SLIDER

TM

MAKE IT A  
**GRAND SLAM**  
EVENT!

Slippin' n Slidin' Around Town Year-Round

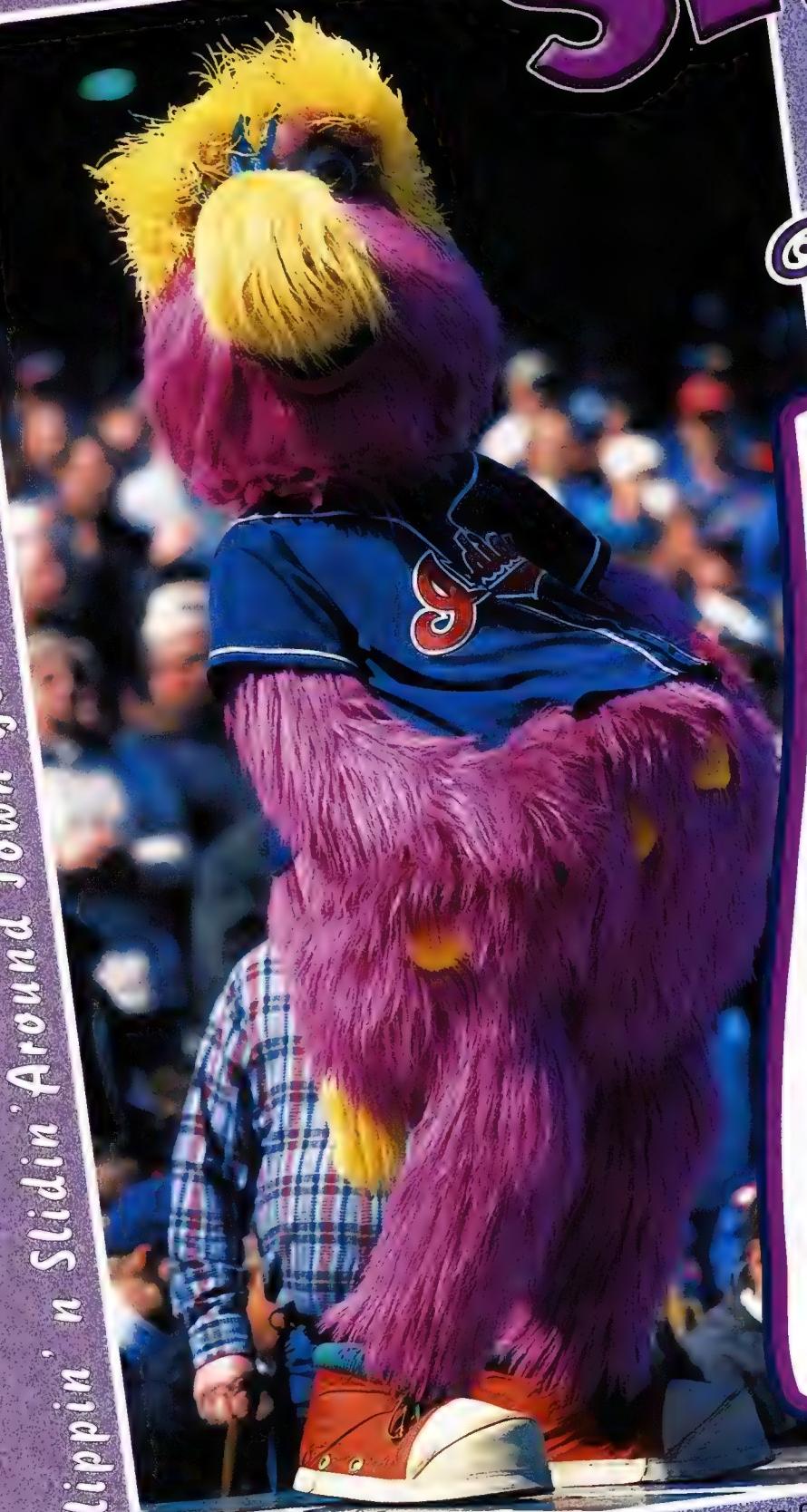


Photo: Gregory Drezdzon

**WHAT:**

Anniversaries, Private Parties, Birthdays, Charitable & Fund-Raising Events, Commercial Events, Corporate Picnics & Events, Family Reunions, Festivals & Carnivals, Grand Openings, Parades, Schools & Church Socials, Wedding Receptions.

**WHO:**

SLIDER . . . CLEVELAND INDIANS MASCOT

**WHY:**

Make any special occasion more exciting by inviting Indians Mascot Slider to get in on the action. Creating his usual havoc and fun, Slider will make your next private or corporate event a memorable experience for all.

**HOW:**

Detailed information on scheduling a personal appearance and rates are available by calling 216.420.4435. You can also fax your inquiry to 216.420.4430.

So that we can more completely answer your inquiry, please include the following details:

- Type of event
- Date of event
- Appearance time
- Location of appearance



**Cleveland Indians Charities (CIC), the charitable arm of the Cleveland Indians, was established in 1989 to make a positive contribution to the quality of life for Northeast Ohio youth by providing educational and recreational opportunities. It is the intent of CIC's staff that the contributions made to partner organizations will energize thousands of kids to face today's challenges with courage and responsibility.**

# Putting the "Fun" in "Fund-Raiser"

## Events Support Youth Recreation and Education Programs

Since 1989, CIC has donated \$3.875 million to youth-oriented agencies and organizations of Northeast Ohio. CIC has established relationships with several local organizations that focus on youth education

The monies donated by CIC have been raised through a variety of activities, including the Online Auction, Celebrity Golf Classic, First Pitch Luncheon, Jacobs Field Tours, Pepsi Corporate Hitting Challenge, and numerous other special events throughout the season. In addition, a significant major portion of the total was raised through the generosity of Cleveland Indians players, coaches, front office, and corporate partners.

Based on fund-raising activities, CIC made the following donations to area charities in 2001: For the seventh straight year, CIC donated \$100,000 to the Cleveland Municipal School District's Athletic Department. The \$100,000 donation will help defray the cost of high school baseball and softball programs. CIC also made significant donations to the following organizations in 2001: Boys & Girls Clubs of Cleveland (\$100,000); The United Black Fund of Greater Cleveland (\$60,000) for the operation of the Larry Doby RBI (Reviving Baseball in Inner Cities) Program; Cleveland Baseball Federation (\$50,000); and the City of Cleveland Division of Recreation (\$45,000) for operation of the Rookie League Youth Baseball Program and a girls softball program.

The Cleveland Indians organization and its players have a unique opportunity to make a positive impact on the youth of Northeast Ohio. It is an opportunity and responsibility we embrace.

If you would like information on any of the programs offered through Cleveland Indians Charities, please call 216.420.4400.

### 2002 CIC Events

#### Online Auction

April-December - Don't miss your chance to own a piece of the 2001 American League Central Division Champion Cleveland Indians! Visit [indians.com](http://indians.com) and click on the AUCTION link to bid on a variety of unique and one-of-a-kind Indians and baseball memorabilia includ-

and youth recreation. The following organizations benefit from a continued partnership with CIC:

- Cleveland Municipal School District's baseball and softball programs
- Boys & Girls Clubs of Cleveland
- Cleveland Baseball Federation
- The United Black Fund Larry Doby Reviving Baseball in Inner Cities Program
- City of Cleveland Division of Recreation Rookie League Program
- Cleveland State University minority athletic scholarship
- North American Indian Cultural Center

The relationships CIC maintains with these Northeast Ohio youth-service agencies provides the opportunity to jointly create, design, and execute programs and activities. The result is programming which helps young people develop necessary life skills, learn responsibility and cooperation, and develop courage and confidence to face today's hurdles.

**The Cleveland Indians ownership, staff, and players (Ellis Burks pictured above) actively support local youth by contributing to a variety of local education and recreation programs.**





ing autographed baseballs, jerseys, bats, and other collectible Tribe items. New auction items are added weekly. The 2001 Online Auction generated more than \$42,000 for CIC.

## Jacobs Field Tours

Experience the excitement of Cleveland's crown jewel with a behind-the-scenes tour of one of baseball's greatest ballparks. Tours are available May through September, Monday through Saturday, plus Sundays in June, July, and August when the team is on the road. Tickets are \$6.50 for adults and \$4.50 for youths 14 and under and senior citizens. A group rate and time are also available. Tickets are available at the Jacobs Field Box Office, all Indians Team Shops, through [indians.com](http://indians.com), by phone at 1.866.48TRIBE, and by automated kiosk at all Northern Ohio OfficeMax stores. Tour includes a visit to: the Bullpen, Club Lounge, Press Box, Dugout, Party Suite, and Batting Cages (*tour route subject to change*). On select dates, the tour will also make a stop in the Visitors Clubhouse. With support from OfficeMax, a special school tour program is also available in April, May, and September. Teachers will receive *Team Teacher*, a specially created booklet of baseball-related activities and curriculum, and an Indians Media Guide for use in their classroom. All tour guests will receive a special commemorative gift. Call 216.420.4385 for more information on public, group, or school tours.

## First Pitch Luncheon

The 2002 season opened with a "welcome home" luncheon, April 9, at the Cleveland Convention Center. The entire Indians roster was on hand to help fans celebrate the start of another exciting season of Tribe baseball.



## Shirt Off His Back

Take home your favorite Indians player's jersey – right off his back! During one game each homestand, Tribe fans can purchase raffle tickets to win an autographed, game-worn jersey from an Indians player. Winners will be escorted to the field after the game to receive the jersey from the player. Raffle tickets will be sold at various locations around Jacobs Field. Cost is \$5.00 for two raffle tickets. Call 216.420.4400 for specific players and game date information.

## Pepsi Corporate Hitting Challenge

Assemble your power-hitting team and prepare to swing for the fences in the 7th annual corporate event. This single-elimination tournament pits Cleveland area businesses against each other. The first round begins in May and winds up in September. All rounds are held at Jacobs Field, with warm-ups in the batting cages. Call 216.420.4389 for a brochure or to register your team of nine players.



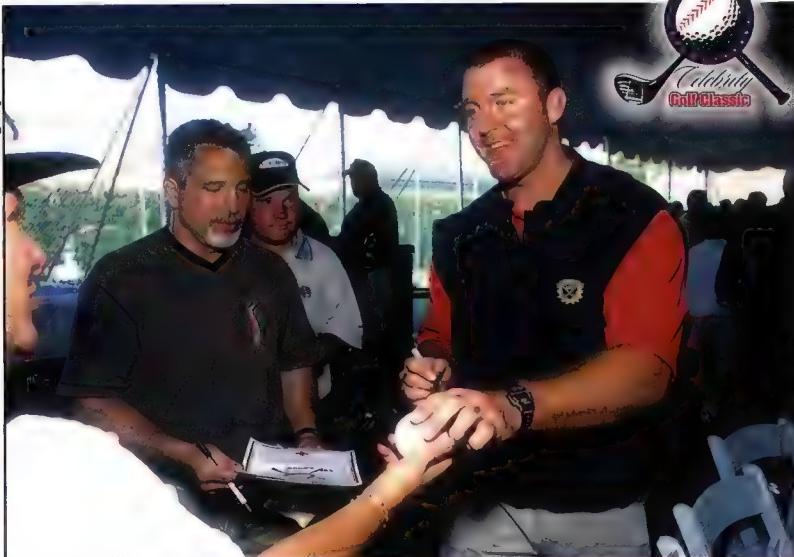
## Garage Sale

Saturday, June 29 – This summer, don't miss the best garage sale on the block! Cleveland Indians Charities will hold its first-ever Garage Sale at Gateway Plaza, between Jacobs Field and Gund Arena! The event will feature game-worn jerseys, caps, and batting helmets; used bats; street-pole banners; ballpark signage; and other Indians items you won't find anywhere else. Don't miss this baseball collector's dream sale!



## Annual Celebrity Golf Classic

Photo: Gregory Drezdow



Thursday, July 25 – Hit the links with your favorite Tribe players for the 11th annual Celebrity Golf Classic at Quail Hollow Resort and Country Club. Teams will be paired with Indians players, coaches, broadcasters, and local sports celebrities. Call 216.420.4400 for a brochure or to register.

## The Music Returns in 2002

Photo: Gregory Drezdow



Saturday, August 24 – The celebrity concert of the summer is back! Enjoy a night filled with music and surprises as several Tribesmen perform with well-known rock-n-roll stars! The fourth annual event is fun for music and baseball fans of all ages. Call 216.420.4400 for the lineup of stars and ticket prices.



# Jacobs Field Ground Rules

Baseball's most important pitch this season won't come from a mound. In an effort to combat drinking and driving, Major League Baseball, together with the Techniques for Effective Alcohol Management (TEAM) coalition, continues to make a comprehensive appeal to fans this year. The message: *PLEASE DON'T DRINK AND DRIVE!*

As part of the TEAM program, each Major League club reviews its alcohol policies and runs public service announcements asking fans to drink responsibly and warns them against the consequences of drinking and driving.

The Cleveland Indians want you safe, because we want you back. Please drink responsibly.

In an effort to make everyone's visit to the Ballpark as safe and enjoyable as possible, a list of guidelines has been developed.

The Indians ask that you follow these guidelines, or be subject to ejection from the Ballpark, and in some cases, subject to criminal prosecution by the Cleveland Police Department.

To ensure that each game is a pleasant experience for each and every guest, the Indians have established the following "Ground Rules:"

#### • **MLB Universal Code of Conduct**

The Cleveland Indians are committed to creating a safe and enjoyable ballpark experience. Our staff will proactively intervene to support an environment where:

- ❑ Obscene or indecent clothing will not detract from the guest experience.
- ❑ Guests will enjoy the baseball experience free from foul abusive language or obscene gestures.
- ❑ Guests will refrain from displays of affection not appropriate in a public family setting.
- ❑ Intervention with an impaired or intoxicated guest will be handled in a prompt and safe manner.
- ❑ Guests will show their ticket when requested and sit only in their ticketed seat.
- ❑ The progress of the game will not be disrupted by guest actions or unauthorized access to the playing field.
- ❑ All camera and equipment bags are subject to inspection.
- ❑ Per MLB requirements, fans may not bring coolers, backpacks, or lunch bags into any ballpark. Small bags (i.e. – purses) will be inspected before they are permitted into the ballpark.
- ❑ For the safety and comfort of all of our fans, umbrellas are not permitted in the ballpark.
- Jacobs Field is a non-smoking facility with designated smoking areas. Non-smoking areas include: the entire seating bowl of the Ballpark (including the outdoor seating of Suites and Club Seats); KidsLand; Club Lounge; and all public rest rooms. Smoking is permitted in the following areas: Ford Picnic Pavilion; Miller Lite Patio area on the Main Concourse; all three concourse levels (Main, Mezzanine, and Upper Deck) on the East Ninth Street side of the Ballpark and Upper Deck pavilion area on the Carnegie side of the Ballpark (all of these locations are open-air areas with picnic

**"It is our intention to make our home a safe, comfortable, family-oriented facility so every trip to Jacobs Field is most enjoyable."**

**Dennis Lehman, Indians Executive Vice President of Business**

tables, concession stands, and rest room facilities nearby); Bleacher Concourse on the Eagle Avenue side of the Ballpark. In addition, the Terrace Club has both smoking and non-smoking areas. Jacobs Field has signage identifying designated smoking areas for your convenience.

- Cans, glass bottles, plastic beverage containers, thermos bottles, and squeeze bottles are not permitted into Jacobs Field.
- Food items and juice boxes are permitted inside the Ballpark, provided they are not inside a cooler or container.
- Pets are not allowed inside the Ballpark. However, working dogs for persons with disabilities are permitted.
- The resale (scalping) of Indians tickets is strictly prohibited and subject to prosecution by the Cleveland Police Department.
- For the consideration of all of our fans, please refrain from entering and exiting the seating bowl while game action is occurring.
- Cameras and video recorders are permitted. However, any resale of the photography or video is strictly prohibited. Team name, logos, and players' likenesses are all copyrighted material.
- Persons observed breaking the law (eg. using illegal drugs, or drinking alcohol under-age) will be subject to immediate ejection and/or criminal prosecution.
- Persons entering the playing field, throwing or attempting to throw objects onto the field, will be subject to immediate ejection from Jacobs Field and/or criminal prosecution.

If you have any questions, comments, suggestions, or problems, please visit one of the Guest Service Centers located at Section 121 of the Main Concourse and in Section 519 of the Upper Concourse, or see one of our hosts throughout the Ballpark. The Indians thank you for your cooperation.

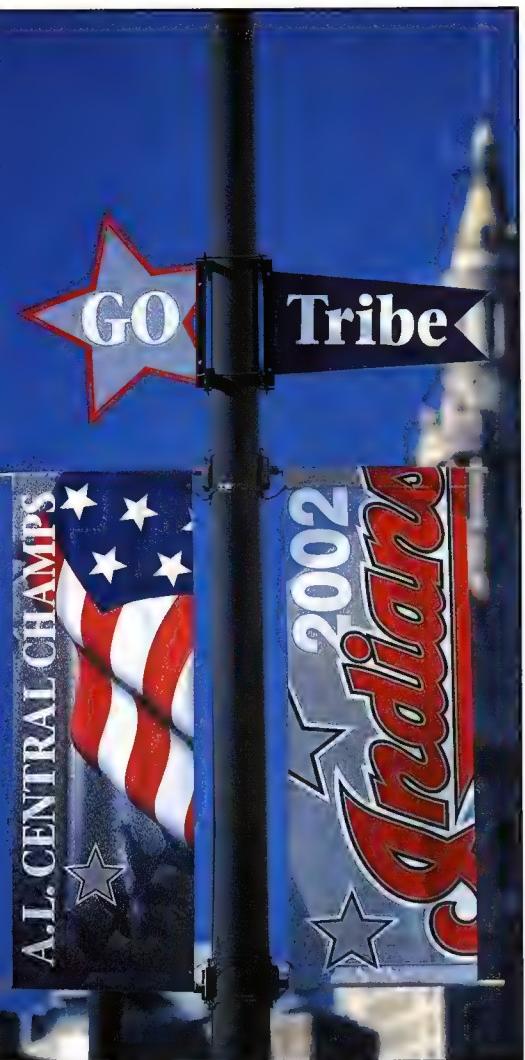
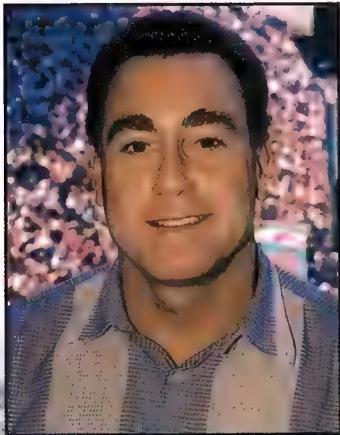


Photo: Gregory Drezdzon

# Cleveland Indians Broadcasters

Tom Hamilton, the "Voice of the Indians," is now in his 13th season of calling Cleveland Indians baseball games on radio. In his 12 seasons since 1990, Hamilton has called 57 post-season games for the Tribe from 1994-99 and 2001 including all six games from the 1995 World Series and all seven games from the 1997 World Series. Hamilton will be teamed in the booth with Mike Hegan and Matt Underwood to provide commentary for all 162 regular-season games and 20 Spring Training contests on NEWSRADIO WTAM 1100 AM and on the Indians Radio Network. Tom came to the Indians after spending three seasons as a broadcaster for the AAA Columbus Clippers, the top farm club of the New York Yankees. Previously, he worked in Milwaukee, Appleton, Watertown, and Shell Lake, Wisconsin. Some of Tom's broadcasting credits include the University of Wisconsin football games, University of Colorado basketball games, the Appleton Foxes Minor League baseball games, and work for ABC Radio. He is a three-time recipient of the Ohio Sportscaster of the Year Award (1997, 2000, and 2001). During the off-season, Tom does television basketball broadcasts for the Big Ten Conference on ESPN. Hamilton is a native of Waterloo, Wisconsin. He resides in Avon Lake, Ohio with his wife, Wendy. The Hamilton's have four children: two boys, Nicholas and Bradley, and two girls, Kelsey and Katie.



Mike Hegan is in his 14th season as a Tribe broadcaster. He is teaming up with Tom Hamilton and Matt Underwood for a fifth straight year in the Indians radio booth and is in his debut season with FOX Sports Net – joining John Sanders and Rick Manning in the television booth on a rotational basis. Mike handles both play-by-play and color analysis with WTAM and FOX Sports Net. He spent the past 13 seasons providing color analysis for Tribe games on WUAB-TV43. Prior to joining the Indians in 1989, he spent 12 seasons as a television announcer for the Milwaukee Brewers. Mike played 12 years in the Major Leagues (1964-77) with the New York Yankees, Seattle Pilots, Milwaukee Brewers, and the Oakland Athletics. The former first basemen-outfielder represented Seattle in the 1969 All-Star Game and played on the 1972 World Championship Oakland Athletics team. Mike is the son of former Indians catcher, Jim Hegan, who played with the Tribe for 14 seasons. Mike and his wife, Nancy, reside in Hilton Head, SC. They have two sons, Shawn and J.J., and two grandchildren.



Matt Underwood is in his third season as a member of the Tribe radio broadcast team. He has spent seven seasons, from 1994-2001, as host of *Indians Warm-up*, the pregame show heard on the Cleveland Indians Radio Network. He has also hosted the pregame show for Indians baseball on FOX Sports Net for the past five seasons. Matt spent the previous 12 years in various capacities with local ABC affiliate WEWS-TV5. He has continued that relationship in a part-time role since joining the Tribe radio broadcast team during the 2000 season. He served as the station's sports director from 1997-2000. In addition to anchoring the 6PM and 11PM sports, he also hosted the weekly half-hour show, *Sports Sunday*. Underwood co-hosted a daily talk show on SportsRadio WKRN (1993-94) and served as play-by-play voice for WVIZ's High School Football and Basketball *Game of the Week* from 1992-1998. The Ashland, OH native graduated from Baldwin-Wallace College in 1990. Matt currently resides in Avon Lake with his wife, Shelley. They have two children, Max and Devan.





UNITED WAY SERVICES

# Softball **SLAM**

## TEAM UP

**with United Way for the  
2002 Softball Slam!**

**Secure your spot on United Way's  
Softball Slam team and hit a home  
run for the community.**

When you sign on, you will:

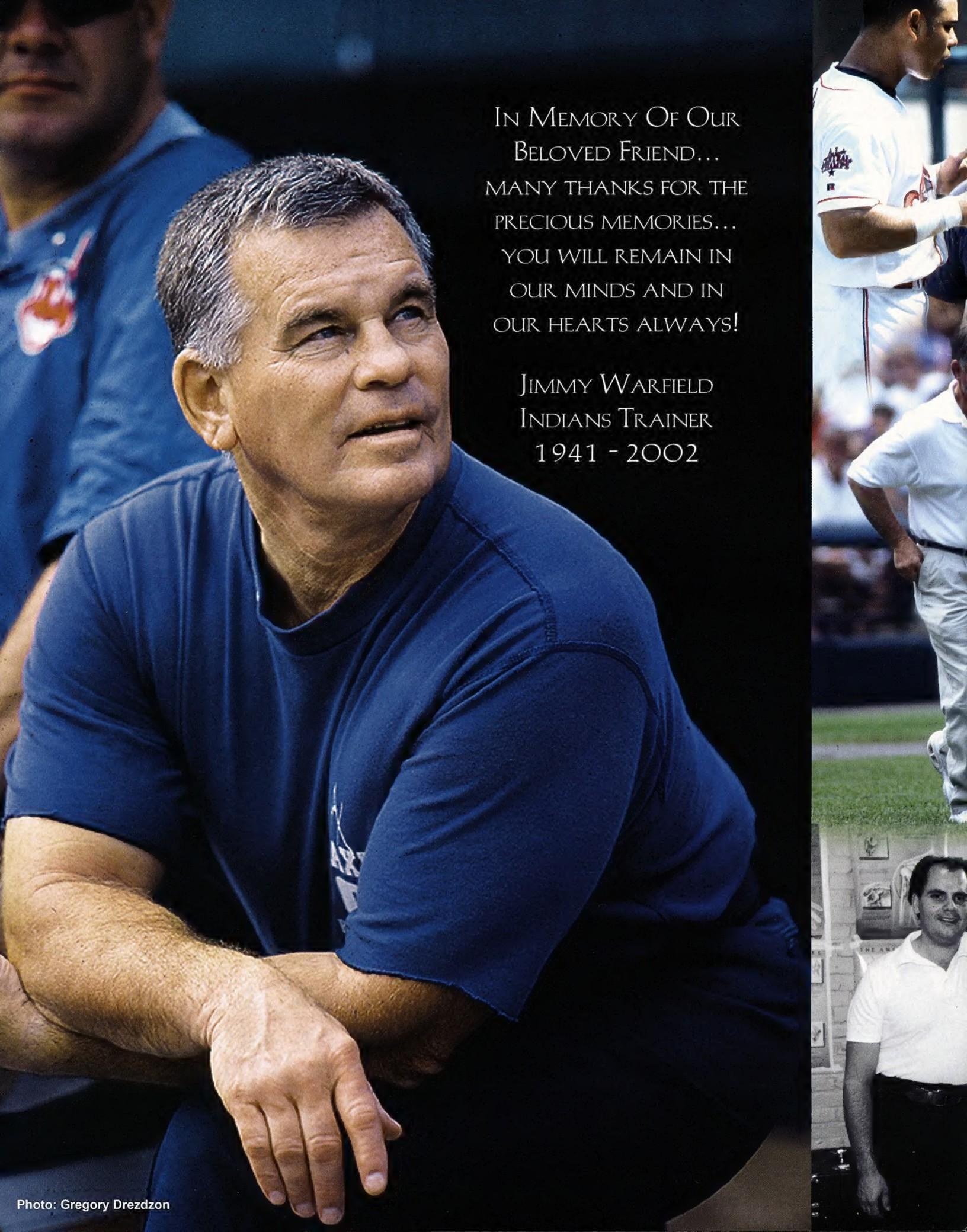
- play in a five-inning softball game right on Jacobs Field\*
- receive a pair of tickets to the August 11 game against the Texas Rangers
- have your picture taken with Jim Thome and Bob Wickman
- see your name in lights on the stadium scoreboard
- be entered into a drawing for great prizes, including Indians tickets, autographed memorabilia, first pitch at an Indians game, and much more!

A very limited number of sponsorships are available at \$1,000 for this unique opportunity.

All proceeds will benefit the nearly 130 partner agencies of United Way.

**TO SECURE YOUR SPOT ON THE TEAM OR FOR  
MORE INFORMATION, CALL UNITED WAY AT  
(216) 436-2123.**

\*Team participants must be 12 years of age or older.

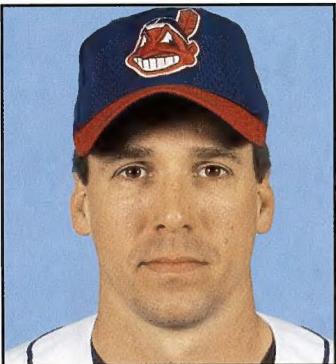


IN MEMORY OF OUR  
BELOVED FRIEND...  
MANY THANKS FOR THE  
PRECIOUS MEMORIES...  
YOU WILL REMAIN IN  
OUR MINDS AND IN  
OUR HEARTS ALWAYS!

JIMMY WARFIELD  
INDIANS TRAINER  
1941 - 2002



All color photos: Gregory Drezzon



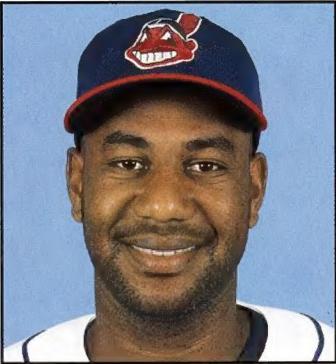
**TRAVIS  
FRYMAN** **17**

Age: 33, born March 25, 1969  
in Lexington, KY  
Position: Third Base  
B-T: R-R Ht: 6'1" Wt: 205



**KARIM  
GARCIA** **20**

Age: 26, born October 29, 1975  
in Ciudad Obregon, Mexico  
Position: Outfielder  
B-T: L-L Ht: 6'0" Wt: 195



**RICKY  
GUTIERREZ** **12**

Age: 32, born May 23, 1970  
in Miami, FL  
Position: Infielder  
B-T: R-R Ht: 6'1" Wt: 195



**GREG  
LAROCCA** **62**

Age: 29, born November 10, 1972  
in Oswego, NY  
Position: Infielder  
B-T: R-R Ht: 5'11" Wt: 185





# The Cleveland Indians Wives Association Is in a League of Its Own

Each year, members of the *Cleveland Indians Wives Association* team up to provide support to organizations in Northeast Ohio.

One such partnership exists with the *Make-A-Wish Foundation of Northeast, Central, and Southern Ohio*. Over the past six years, the Wives Association has raised nearly \$100,000 on behalf of Make-A-Wish.

## **Indians/Make-A-Wish Quilt Fund-Raiser**

Just as sure as Tribe fans look forward to Opening Day, they also anticipate the chance to win a one-of-a-kind Cleveland Indians quilt.

During the off-season, the Wives Association develops a concept for an Indians themed quilt. The quilt is later handmade by volunteers of an area organization and raffled off as a fund-raiser for Make-A-Wish. The lucky winner is randomly selected by a *Wish Child* during a pregame ceremony at Jacobs Field.

Last season, members of the Tri-City Senior Center located in Middleburgh Heights, Ohio volunteered to make the quilt.

"This is a very rewarding program for all of us," said Julie Shuey, wife of pitcher Paul Shuey. "Make-A-Wish is such a wonderful organization whose mission is to fulfill the wishes of ill youths across the nation. We con-

sider it an honor to assist Make-A-Wish in granting wishes and helping the families create lifetime memories."

Fans can pick up raffle tickets for the Make-A-Wish Quilt (two for \$5) at Section 136 at Jacobs Field during each homestand this year.

## **Wives Hit Grand Slam**

Last season, many Cleveland Indians wives joined their husbands to participate in the *Cleveland Indians Grand Slam Summer Literacy Program* sponsored by *FirstEnergy*. The program is designed to stimulate elementary students' interest and enthusiasm in reading throughout the summer months.

The Summer Literacy Program has returned in 2002. Twice a week, Cleveland Indians players and front office staff visit select Cleveland elementary schools that participate in the summer school program. Students have the chance to meet and hear the favorite story of a Cleveland Indians player, ask questions, and receive autographs.

Students also have the chance to win Indians prizes for every book read during summer school. When a student reads one book s/he reaches first base and earns a Cleveland Indians pencil; two books, a ruler; three, a notepad; and four, a Cleveland Indians pouch



—within which they can place the other items. All students who read at least four books are also entered into a grand prize drawing to win: a Cleveland Indians cap, t-shirt, autographed baseball, four complimentary Tribe tickets, and the chance to throw out a ceremonial first pitch.

Last season Tianna McClellan, a fourth grader at Fullerton Elementary School, won the chance to throw out the first pitch. In addition, our corporate sponsor and community partner, FirstEnergy, provided our grand prize-winner with a \$100 U.S. Savings Bond.

## **Cookbook Is a Hit with Fans!**

This season the Cleveland Indians Wives Association presented a donation of \$65,000 to the *Susan G. Komen Breast Cancer Foundation Northeast Ohio Race for the Cure*, to assist them in their efforts to eliminate breast cancer as a life-threatening illness. The donation was raised through the sale of *Dine with the Tribe* — a compilation of the favorite recipes of the Cleveland Indians players, wives, coaching staff, and employees. The recipes come complete with family photographs and inspiring quotes for chefs of all ages.

*Dine With the Tribe* could not have become a successful project without the support of several organizations during the development of the cookbook. The Cleveland Indians and the Wives Association would like to thank RAD Graphics Studios (graphic designer), Automated Graphic Systems (printer), and the staff of The Picture Takers (photographers) for their instrumental assistance.

If you haven't picked up your copy of *Dine with the Tribe*, you can purchase the cookbook (while supplies last) exclusively at an Indians Team Shop near you.

*Check presentation . . . representing the Komen Foundation: (l to r) Susan Larson and Jennifer Phelps. Representing the Indians Wives: (l to r, behind check) Sue Wickman, Andrea Thome, Kathleen Fryman, Jennifer Skinner, and Stacey Datz.*



Gregory Drezdzon